

Matthew Styer

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EDUCATION

Grove City College

Grove City, Pa
2000 - 2001

Eastern Mennonite University

Harrisonburg, Va
2002 - 2004
B.S., Communication, Visual Media focus
Psychology Minor
Semester cross-cultural in Vienna, Austria, spring 2003

Philadelphia University

Philadelphia, PA
2009- present
M.S. in Digital Design candidate

WORK EXPERIENCE

Interactive Design Intern We Are Well Fed // Philadelphia, Pa // Spring 2010

Interactive design, process, architecture, and standards with an emphasis on research and discovery (i.e. Arduino, AS3, etc).

Freelance Photographer / Graphic Designer // Harrisonburg, Va & Philadelphia, Pa // 2006 - present

StudioKMD, Das Dutch Village Inn, Eastern Mennonite University, Woodland Montessori School. Bands: Shapiro, Trent Wagler and the Steel Wheels.

Graphic Designer / Photographer / Art Director Eastern Mennonite University, marketing and communications department // Harrisonburg, Va // 7/2005 - 3/2008

Develop, design and coordinate print and visual identity materials for the university including brochures, posters, viewbooks, calendars, logos, apparel, promotional items, magazines and web graphics. Collaborate closely with a team including a director, writer, new media specialist and web designer. Primary photographer for campus events, promotional and editorial needs. Supervise freelancers, work-study students and interns.

ACCOLADES

Quality Service Award at EMU Third quarter of 2007. Conception, execution and management of "emuTube" marketing campaign targeted at youth attending a national convention.

Special Merit Award, "Magazine Publishing Improvement" from CASE (Council for Advancement and Support of Education) Southeast region 2008. For the redesign of *Crossroads*, EMU's alumni magazine, in 2007.

MEMBERSHIPS & CONFERENCES

Society For Photographic Education // 2005 - 2007 // Student and professional member

Participant, national conferences: Portland, Or, 2005; Chicago, Il 2006; regional conferences: Athens, Ga, 2004; Washington, Dc, 2005; Philadelphia, Pa, 2006.

University and College Designers Association // 2006 - 2007 // Professional Member

Participant, Design Summit, Austin, Tx, September 2006.

OTHER EXPERIENCE & INTERESTS

Newsletter Editor/Designer Shenandoah Valley Bicycle Club // January 2007 - January 2008 // Harrisonburg, Va

Founder and Organizer/Promoter Harrisonburg Alleycat // 2005 - 2008 // Harrisonburg, Va

Coordinate community-wide bicycle scavenger hunts aimed at promoting cycling advocacy and awareness.

Faculty/Staff Advisor EMU Cycling Club // 2006 - 2008 // Harrisonburg, Va

SKILLS

Design: InDesign, Illustrator, Photoshop, Lightroom, Dreamweaver, Flash

Video: Final Cut Pro, After Effects, DVD Studio Pro

Other: Office Suite, Acrobat, Processing, Arduino, WordPress, Action Script 3